

**MEETING OF THE
EXTERNAL RELATIONS COMMITTEE
OF THE BOARD OF TRUSTEES
HOUSTON COMMUNITY COLLEGE**

April 10, 2014

Minutes

The External Relations Committee of the Board of Trustees of Houston Community College held a meeting on Thursday, April 10, 2014, at the HCC Administration Building, 2nd Floor, 3100 Main in Seminar Room B, Houston, Texas.

MEMBERS PRESENT

Carroll G. Robinson, *Committee Chair*
Zeph Capo, *Committee Member*
Robert Glaser, *Committee Member*
Sandie Mullins, *Committee Alternate*
Eva Loreda
Neeta Sane
Adriana Tamez
David B. Wilson

ADMINISTRATION

Renee Byas, Acting Chancellor
Destinee Waiters, Acting General Counsel
Shantay Grays, Chief of Staff
William Carter, Vice Chancellor, Information Technology
Charles Cook, Vice Chancellor, Academic Affairs
Diana Pino, Vice Chancellor, Student Services
Fred Zeidman, Vice Chancellor, Institutional Advancement
Margaret Ford Fisher, President, Northeast College
Julian Fisher for Fena Garza, President, Southwest College
Zachary Hodges, President, Northwest College
Irene Porcarello, President, Southeast College
Betty Young, President, Coleman College
Janet May, Chief Human Resources Officer
Remmele Young, Associate Vice Chancellor, Governmental and External Affairs

OTHERS PRESENT

Jarvis Hollingsworth, System Counsel, Bracewell & Giuliani
Michelle Novak, President, Faculty Senate
Ava Cosey, President, COPA
Paul Colbert, Paul Colbert Consulting, State and Local Consultant
Robert Miller, Locke Lord, State and Local Consultant
Nef Partida, Locke Lord, State and Local Consultant
Edward Pollard, Locke Lord, State and Local Consultant
Other administrators, citizens and representatives from the news media

CALL TO ORDER

Mr. Robinson, Committee Chair, called the meeting to order at 2:22 p.m. and declared the Board convened to consider matters pertaining to Houston Community College as listed on the duly posted Meeting Notice.

Mr. Robinson noted that there are two items on the External Relations agenda and noted that item B has been pulled and will be discussed at a later time.

LEGISLATIVE REPORT

Mr. Robinson informed that the report item will provide an opportunity to receive input for the 2015 Legislative Session.

Mr. Remmele Young introduced the policy advisor team and provided an interim session update to include the following:

- Interim Session Opportunities
- Legislative Timeline
- Texas Association of Community Colleges (TACC) 5-Point Plan
- Potential Policy Considerations
- House Committee Hearing at HCC
- 2014 Elections Overview

Mr. Young requested that input be provided to allow inclusion and consideration before the next session begins.

Ms. Mullins inquired of obtaining a collaborative effort as it relates to define completion for receiving the momentum points funding. Mr. Robinson inquired if the college has a position on the issue. Dr. Charles Cook apprised that the college has been working with TACC and the Charles A. Dana Center in terms of developmental education in an effort to tweak the rules regarding math. He noted that the effort is to develop three pathways to align math course content with specific fields of study:

- Statway – statistical reasoning
- Stemway – calculus sequence
- Quantway – quantitative reasoning

Mr. Robinson inquired if a baseline year has been set for student success points. Dr. Cook informed that it would be a rolling three-year average with the first appropriation being 2011-2013. Mr. Young yielded to Mr. Paul Colbert, Policy Advisor, who apprised that the baseline year is 2014-2015 and noted that if future funding is based on improvement from the prior year, there is not much incentive to set a high bar. He informed that the better an institution does next year; the harder it will be to qualify for funding in future years. Mr. Colbert apprised that primarily a look back before the process began will give a view of how an institution has improved. Mr. Young noted that the base year will need to be clarified.

Houston Community College
External Relations Committee Meeting – April 10, 2014 - Page 3

Mr. Capo inquired if the college is successful in getting the Bachelor of Science in Nursing (BSN) degree, would there be opportunities to partner with universities and inquired if that would alleviate some of the concerns raised by the four-year institutions.

Dr. Betty Young informed that currently there are partnerships with a number of universities; however, there are not enough seats for students to complete the BSN. She apprised that there is approximately a 90 percent placement rate for all of Coleman programs.

Dr. Young noted that with the magnet status, some of the most preeminent hospitals are seeking those students who earn a BSN and noted that there is a 100% requirement for BSN nurses in the medical center. She informed that 30% of the nursing students currently entering the program already have a bachelor's degree. Dr. Young apprised that the challenge will continue if HCC is not able to assist its nursing students in graduating with a BSN. She noted that there has been discussion advocating for the program.

Mr. Glaser inquired of the projected demand for nurses with a BSN and the types of numbers area schools are contributing to meet the need. Dr. Young informed shortage projection is in the thousands due to retirement issue, increase in patients, and different ways to serve patients. Dr. Cook provided information received noting that registered nurses are the number one job opening with 32,987 openings in the State of Texas and 7,592 openings in the Houston Metropolitan area.

(Ms. Loreda arrived at 2:53 p.m.)

Mr. Glaser inquired if nurses with a non-nursing bachelor's degree are viewed the same as one receiving a bachelor's degree in nursing. Dr. Young noted that the bachelor's degrees are considered the same in terms of meeting the goal of 80% of nurses having a bachelor's degree by 2015.

Mr. Young apprised that the Board's input is required regarding the following potential policy considerations:

- Appropriations
- TACC 5-point Plan
- Hand-gun Legislation
- Hire Houston First

Mr. Capo noted that he would like to review the past policy proposed for Hire Houston First in comparison to the policy in place with the City of Houston. Mr. Young noted that he would provide the comparison.

Mr. Robinson informed that the issue for Hire Local First was not so much as the content but more on the passage of the resolution by the Board regarding the bond procurement.

Houston Community College
External Relations Committee Meeting – April 10, 2014 - Page 4

Mr. Wilson apprised that he has been approached to inquire if HCC would be interested in assisting to educate the public regarding the photo identification (ID) cause.

Mr. Glaser noted that the item could be incorporated in a general policy to increase voter registration.

Mrs. Byas inquired if the issue would be to get individuals to register to vote. Mr. Wilson informed that it would be an effort to inform the public regarding the photo ID requirements to vote.

Mr. Robinson apprised that the underlying point of discussion with administration was to inform that this meeting is an opening of the process to develop a proposed policy items draft. He requested that any concerns of the Board should be forwarded to Mr. Young via Board Services to be considered. Mr. Robinson noted that the goal is to compile a listing of proposed concerns for consideration in August 2014.

Mr. Robinson informed that there may need to be a discussion regarding the remaining bond projects during the budget discussion.

Dr. Tamez apprised that State Representative Mary Ann Perez is a member of the Committee on Economic & Small Business Development and apprised that the committee will meet on Thursday, May 1, 2014 at 10:00 a.m. at HCC Central College. Mr. Young noted that a tour of Coleman College will follow the public hearing and expressed appreciation to Trustee Tamez and Rep. Perez for consideration of HCC regarding the meeting location.

Mr. Robert Miller provided an overview of the 2014 Elections to include the democratic and republican primary runoffs for May 27, 2014 as well as the November 4, 2014 General Election.

(Mrs. Sane arrived at 3:14 p.m.)

Mr. Young apprised that the 84th Legislative Session convenes in 281 days on January 13, 2015.

ADJOURNMENT

With no further business coming before the Board, the meeting adjourned at 3:17 p.m.

Minutes recorded, transcribed & submitted by:
Sharon Wright, Manager, Board Services

Minutes Approved as Submitted: May 15, 2014